



FOR IMMEDIATE RELEASE

## MITRANI AT HOME TO HOST AMERICAN LEATHER SALES EVENT DURING PRESIDENTS DAY WEEKEND

*LOWEST PRICES OF THE YEAR OFFERED AT LEADING RETAILER*

**Harrisburg, PA** – Jan. 14, 2011 –Eclectic home furnishings retailer Mitrani at Home will host a two-day sale over President’s Day weekend (February 19-20), offering

prices that will be the lowest of the year on select designs. As the area’s exclusive American Leather retailer, Mitrani will also host an “Ask the Expert” event on Saturday, Feb. 19 with American Leather’s director of national sales, Rico Berrios. Berrios will be on site to answer any consumer questions on leather or upholstery.

“Mitrani at Home has been one of our top retailer partners over the years, so we’re looking forward to having this two-day event with them,” says Berrios. “During President’s Day weekend, we really want to encourage people to come out, ask questions and check out the store’s lowest prices of the year.”

American Leather is a leading manufacturer of custom-upholstered leather and fabric furniture, with all production and operations in Dallas. As a U.S.-based manufacturer, American Leather is able to deliver premium, custom-made furniture in around 30 days. All American Leather styles are available in more than 70 leather colors, 450 fabric options and 90 Ultrasuede® covers.

Throughout the years, Mitrani at Home has built a reputation for unique and original selections, full-service interior design and customer service excellence. Mitrani at Home offers some of the industry’s oldest and most respectable brand names, such as American Leather.

**Mitrani at Home** is located at 3535 Walnut St. in Harrisburg, Pennsylvania. For more information visit [www.mitraniathome.com](http://www.mitraniathome.com).

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Founded in 1990, AMERICAN LEATHER is a manufacturer of custom upholstered, premium leather and fabric furniture, and is recognized as one of the leaders of innovative, high-quality, made-to-order furniture without the wait. Please visit [www.americanleather.com](http://www.americanleather.com) for more information.