

FOR IMMEDIATE RELEASE

BREEZE THROUGH SPRING CLEANING!

AMERICAN LEATHER OFFERS TIPS ON LEATHER FURNITURE CARE MADE EASY

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DALLAS – March 9, 2010 – With the weather hinting at a touch of spring, now is the time to start thinking about spring cleaning. To help make this chore easy-breezy, leather furniture manufacturer **American Leather** offers some tips and tricks for cleaning leather furniture and helping to keep it beautiful and carefree for many years to come. (Please also refer to the care instructions provided for the specific type of leather you purchase).



Under normal usage/conditions, regular dry-cloth dusting and vacuum cleaning in crevices or along the bottom is all that is necessary to clean your furniture.

The use of a good leather conditioner is recommended every 6-12 months.

Protect your furniture from sun and direct light. Like any upholstery material, leather can fade to some degree if exposed to the sun.

Suggested Methods of Cleaning:

Always try any cleaning method in a hidden area first to convince yourself of the results!

For minor spots and spills, wipe up any excess liquid immediately with a clean absorbent cloth or sponge. If necessary, use a lightly moistened soft cloth with clean lukewarm water, and let it air dry naturally. If water is used, clean the entire area where the spot occurred.

Do not use soap or soak the stain heavily with water. This may cause more damage than the stain itself.

Do not use cleaning solvents, furniture polish, oils, varnish, abrasive cleaners, detergent soaps or ammonia water.

Founded in 1990, AMERICAN LEATHER is a manufacturer of custom upholstered, premium leather and fabric furniture, and is recognized as one of the leaders of innovative, high-quality, made-to-order furniture without the wait. Please visit www.americanleather.com for more information.

▶ For butter, oil, or grease stains, wipe off excess with a clean dry cloth, and then leave alone as the spot should dissipate into the leather after a short period of time.

▶ If the stain persists, it is recommended that a professional leather specialist clean the leather to avoid any potential damage to the leather itself.

▶ For minor or slight scratches on the surface, use a chamois or clean fingers to gently buff the scratch. If needed, moisten lightly with distilled water to work scratches out.

▶ Remember that leather is a natural product and requires some care to maintain the natural beauty of the hide.

For more information, or to find the right leather for any home environment, visit the American Leather website at: www.americanleather.com.

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