## FOR IMMEDIATE RELEASE

## MEDIA CONTACT

Jennifer Green/Lainie Kritser 214/521-8596 jgreen@mbapr.com lkritser@mbapr.com

## AMERICAN LEATHER FEATURED ON EXTREME

MAKEOVER: HOME EDITION

MENLO PARK SECTIONALS MAKE A STAR APPEARANCE ON

ABC'S HIT TELEVISION SHOW

**DALLAS – May 2010** – AMERICAN LEATHER recently played one of the

leading roles in a primetime network show - Extreme Makeover: Home Edition. The episode aired on Sunday, May 2, featuring a home makeover project in East Texas. Making its TV debut were two Menlo Park sectionals from American Leather, designed by Rick Lee.

The ABC reality show dedicated this particular episode to the Carr family from Mineola, Texas. The designers had in mind a large, round room where the family could all sit together. American Leather stepped in to donate the two sofas to complement the shape and style of the room, which allowed comfortable space for the family of six to enjoy.

"The Menlo Park has been such a successful selling collection, and is a very versatile and modular contemporary design that can fit any living space," says Bruce Birnbach, president. "Our company is proud to support a program that dedicates their hard work to deserving families in need, and we are honored to make t his wonderful product part of the Carr family's home."

Extreme Makeover: Home Edition airs Sundays on ABC. For more information about this particular show, visit <a href="http://abc.go.com/shows/extreme-makeover-home-edition/episode-nome-edition/episode

guide/carr-family/433185



Founded in 1990, AMERICAN

LEATHER is a manufacturer

of custom upholstered,
premium leather and fabric
furniture, and is recognized
as one of the leaders of
innovative, high-quality,
made-to-order furniture
without the wait. Please visit

www.americanleather.com

for more information.