

FOR IMMEDIATE RELEASE

AMERICAN LEATHER "REDEFINES RECLINE" WITH THE INFINITE-POSITION *COMFORT RECLINER*™

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DALLAS – April 1, 2011 – From the company that brought the world renowned Comfort Sleeper™ and the proprietary Comfort Swing™, AMERICAN LEATHER introduces another revolution in luxury furniture. This April High Point, AMERICAN LEATHER will unveil the Comfort Recliner™ featuring an infinite-position seating system that redefines convertible comfort.

Designed by Tom Garland, inventor of the Comfort Swing mechanism, AMERICAN LEATHER's patented Infinite Personal Seating System™ offers endless ergonomic adjustability in key support areas on the body. This includes adjustable support in the head, neck and shoulders; adjustable seat height; independent back recline and footrest extension; and infinite adjustment positions for ideal relaxation.

"Our design approach was simple: if we could fix everything that's wrong with today's recliners, what would we do? From that, we designed something that

was truly exceptional and innovative," says Bob Duncan, CEO. "The Comfort Recliner is not only the industry's most functional concept with endless seating and reclining positions, it is also constructed with a body-contouring design that gives you full-body support and comfort. With the ability to adjust the Comfort Recliner to your exact seating and reclining requirements, as well as select a made-to-order style that is perfect for your home, the Comfort Recliner is the first truly customizable recliner on the market."

Like all AMERICAN LEATHER products, the Comfort Recliner can be made-to-order for every consumer. The swivel base is available in stainless steel, fabric/leather upholstery, or one of three wood finishes, or consumers can choose woods legs instead of the swivel base. All Comfort Recliners are also available in any of American Leather's wide variety of fabrics, leathers or Ultrasuede® covers.

"This revolutionary patent-pending design has been something we've been working on for some time now," continues Duncan. "Our team is thrilled to finally unveil what we think will change the way consumers think about reclining comfort."

The Comfort Recliner will be shown in AMERICAN LEATHER's showroom at High Point Market: Showplace, 5th Floor.



Founded in 1990, AMERICAN LEATHER is a manufacturer of custom upholstered, premium leather and fabric furniture, and is recognized as one of the leaders of innovative, high-quality, made-to-order furniture without the wait. Please visit www.americanleather.com for more information.